CGB-CC-0559



The Chef Knows 80 N. Greenwood Pasadena, CA 91107 (626) 390-0651 RECEIVED & INSPECTED
JUL 2 4 2006

FCC - MAILROOM

Monday, July 17, 2006

Amelia Brown
Disability Rights Office
Federal Communications Commission
445 12th St. S.W.
Washington, D.C. 20554
Attention: CGB Room 3-B431

Re: Petition for Exemption from Closed Captioning Requirements

Dear FCC:

Peter Dills host of "The Chef Knows" TV Show ("Petitioner") hereby requests an exemption from the closed captioning rules for it programming based on the costs associated with Closed Captioning, and pursuant to commission's rules 79.1f, the reason given is an undue burden. The following are facts and a summary supporting Petitioners request.

Background

The Chef Knows is a Los Angeles based TV Show featuring are restaurants with recipes and chefs background information. The show is filmed on location and edited into a 30-minute once-a—week program. The purpose of the program is to share Peter Dills' favorite restaurants with the viewers.

Sponsorship (Revenue)

In the next few pages Peter Dills ("Petitioner") has outlined monthly budgets, +++debits and ----credits.

Undue Financial Burden Imposed by Closed Captioning Requirement

While the "Petitioner" (Peter Dills) fully appreciates the needs of the hearing impaired, the financial "hit" is a **real burden.** The Television station requires that each show be in studio five days before airing, plus the station charges a weekly fee of \$250 per episode to closed caption the TV Show. Fed express charges are \$20 for overnight shipping. See attached Exhibit "A" for The Chef Knows monthly budget. With monthly receipts of about \$7000, and between \$4000 to \$5000 to the TV station to lease the ½ hour time. Editing fees run \$500 a month. The Closed Captioning bill (attached Exhibit B) is truly an undue burden. We have made every effort to find a sponsor for closed captioning but at this point been unable to get any response.

Other factors that contribute to burden "of" Petitioner

The TV show is updated and current to the restaurant happenings in Los Angeles, therefore we try to keep it fresh. The TV Station that carries the show requires that we have it in studio five days before airing. Plus the show needs to be on a Beta Sp tape, we film on Mini DV, therefore the tapes need to be transferred before shipping. Our headquarters are in Pasadena and the studio is in Irvine, CA. This is a freeway distance, therefore (Petitioner) sends the tape Federal Express.

Conclusion

As Demonstrated above, providing closed captioning for the TV show "The Chef Knows" creates an undue burden for the Petitioner" Peter Dills, therefore the commission should grant a waiver of the closed captioning requirements under section 79.1(f) of its rules.

For additional information, please contact the undersigned.

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Peter Dills Producer and Host

Affidavit

I, Peter Dills, host and producer of the Chef Knows TV show, that airs every Saturday afternoon at 4PM on KDOC TV-Los Angeles, CA. Find the attached statements to be true and information that I have provided regarding all disclosures to be true. I affirm that the petition complies with the requirements set forth in Section 79.1(f) of the Commission's rules.

Peter Dills 7-18-06

Date

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Statement of Revenue and Expenses Month of June (un audited)

Income

Vendor	Sponsor/advertising fee					
Smart and Final	\$2500.00					
Shoreline Village	\$1000.00					
Panda Inn	\$800.00					
Fu Shing	\$500.00					
JJ's Steakhouse	\$600.00					
Robin's	\$300.00					
Mijare's	\$400.00					
Fortune Chinese	\$400.00					
Diner on Main	\$300.00					
Total	\$6800.00					
Expenses						
KDOC TV	\$4000					
Closed Captioning	\$750*					
Federal Express	\$60					
Editing	\$500					
Tape Duplication	\$200					
Art and Marketing	\$200					
Misc/Car	\$100					
Total	\$5810.00					



Mailing Address The Chef Knows P. O. Box 60723 Pasadena, CA 91116 USA	Contract # 17998	Rev #	Bill Cycle Broadcast	Print Date 5/3/2006	Entry Date 3/27/2006
	Advertiser The Chef Kno	ows		Brand Closed Caption	Network KDOC-TV
	Contract De Closed Caption	_		Dates 04/01/06 - 05/06/06	Revenue Type CC1
	Estimate #	Pro	oposal #	Primary Salesperson (CC) Keith Tallberg	Buyer: Peter Dills

Line	M	TU	w i	ÍI F	SA SU	Spots Week	Ordered Dat	es Ord	ered Times	Spot Type	Spot Length	Fotal Spots	Spor Rate
	1				1	1	04/01 - 04/0	1 04:00:00	р 04:30:00 р	CC	:00	1	\$250.00
	2	***		<u></u>	1	1	1 04/22 - 04/22	2 04:00:00) p 04:30:00 p	CC	:00	1	\$250.00
Ā	3				1	1	05/06 - 05/00	6 04:00:00	p 04:30:00 p	CC	:00	1	\$250.00
Book	ked				Airtin	ne	<u>-</u>		NTR	<u> </u>		Total	
Broa	idcast			Gros	S	Net	Spots	Gross	Net		Gross		Net

Dookea	Airtim	e		N'	ΓR	Total	
Broadcast	Gross	Net	Spots	Gross	Net	Gross	Net
Apr 2006	\$500.00	\$500.00	2			\$500.00	\$500.00
May 2006	\$250.00	\$250.00	1			\$250.00	\$250.00
Totals:	\$750.00	\$750.00	3	***		\$750.00	\$750.00

Conditions on reverse side hereof and attachments, if any, are a part of this contract.										
Date	Date									
Ву	Ву									
ACCEPTED FOR STATION	ACCEPTED FOR ADVERTISER/AGENCY									



18021 Cowan Irvine, CA 92614-6023 TEL 949-442-9800 FAX 949-261-5956

Airtime Invoice

101789	rage: 1 of 1				
Date: 04/30/06	Month: April	······································			
Contract #: 17998 - Close	ed Caption				
 Contract Dates: 04/01/06	-04/22/06				

Billing Address:

The Chef Knows P. O. Box 60723 Pasadena, CA 91116 USA Advertiser: The Chef Knows

Billing Period: 04/01/06-04/22/06

Salesperson/Office: (CC) Keith Tallberg / Local

Brand: Closed Caption

Network: KDOC-TV

Rev. Type: Closed Caption Local Estimate #: Proposal #:

Comments:

Airtime Revenue

Scheduled								Actua	l Broadcast		Reconciliation		
ine	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	Sa	04:00 pm - 04:30 pm	\$250.00	1									
-					04/01/06	Sa	04:00 pm	:00	B	\$250.00			
2	Sa	04:00 pm - 04:30 pm	\$250.00	1		1	,	•					
					04/22/06	Sa	04:00 pm	:00		\$250.00			
Foto	l Scheduled	For This Period:	\$500.00	1,	Billed S	note:	. ?		Total Gross Billing	\$500.00			

Agency Commission\$0.00Net Due\$500.00

Special Handling:



The Chef Knows

P. O. Box 60723

USA

Pasadena, CA 91116

18021 Cowan Irvine, CA 92614-6023 TEL 949-442-9800 FAX 949-261-5956

Advertiser: The Chef Knows

Rev. Type: Paid Prg Local

Salesperson/Office:

Billing Period: 04/01/06-04/30/06

Airtime Invoice

Invoice #: 101790 Page: 1 of 1 Date: 04/30/06 Month: April Contract #: 17852 - The Chef Knows Contract Dates: 04/01/06-03/24/07 Network: KDOC-TV Brand: Infomercial

Proposal #:

Comments:

Billing Address:

Scheduled							Actua	l Broadcast		Reconciliatio n		
ine Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1 Sa	04:00 pm - 04:30 pm	\$1,000.00	4									
				04/01/06	Sa	04:00 pm	:00	The Chef Knows - April	\$1,000.00			
				04/08/06	Sa	04:00 pm	:00	The Chef Knows	\$1,000.00			
				04/22/06	Sa	04:00 pm	:00	The Chef Knows - April	\$1,000.00			
				04/29/06	Sa	04:00 pm	:00	The Chef Knows - April	\$1,000.00			
rotal Schedule	For This Period:	\$4,000.00	4	Billed Sp	ots:	4		Total Gross Billing	\$4,000.00			

(Prg) Keith Tallberg / Local

Agency Commission (\$600.00) \$3,400.00 Net Due

Special Handling:

Estimate #: